



PRICELIST 2014

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Union Reklama is a Polish-Norwegian company located in Gdynia operating within marketing and advertising sector.

For over 3 years we have been successfully implementing advertising projects in Norway. Thanks to our wide experience we offer effective and complex service in the field of image creation. We realise diverse projects starting from advertising gadgets, print-offs on a wide range of media through car print-overs to Plexiglas products and different kinds of pneumatic and LED highlighted advertisements.

All products are realised with highest precision directly through proven Polish producers. Our projects are implemented with care for every detail and from material of highest quality possible.

Cooperation with Norwegian companies allowed us to discover the target market along with our clients' expectations and needs.

Complete and ready-made products are delivered to our clients in properly secured packages within 2-3 working days from the production end date.

We are ready to deliver following products:

- LED highlighted letters
- LED highlighted signs
- Pneumatic advertisements
- Plexiglas products
- Advertising gadgets (pens, cups, advertising sweets and many more)
- Nominal boards
- Plastic business cards
- Large size print-offs
- Leaflets, notepads, catalogues
- Advertising caravans
- LED modules dedicated for highlighted advertisement production
- Mailboxes with logos
- Convex 3D stickers
- Advertising flags
- Roll-ups
- And other products by client's wish



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FRONTLIT BANER

Characteristics:

Frontlit material on the structure of polyester fabric coated with PVC. Designed for single-sided printing. Extremely tough to break, tear-resistant, moisture-proof, resistant to UV, high and low temperature, airtight.

Application:

Advertising banners, free-standing designs, large format advertising on facades of buildings and fences, tarpaulins, tents.

Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation.

Standard confection:

Around weld + aluminum holes every 50 cm

Quantity m2 Material	LAMINATED FRONTLIT	COATED FRONTLIT B1*	COATED FRONTLIT B1*	SHIPPING COST/ per one delivery
Weight	510 g/m2	500 g/m2	500 g/m2	-
Max. width	320 cm	320 cm	500 cm	-
1-100m2	25,00 PLN	27,70 PLN	34,00 PLN	individual pricing
101-200m2	24,00 PLN	26,50 PLN	31,50 PLN	individual pricing
over 200m2	individual pricing	individual pricing	individual pricing	



MESH - net

Characteristics:

PVC material for one-sided printing, perforated for light and air permeability from 30% - 40%. Ideal for thermal gores joining into colossal exhibitions, what makes it widely used for the presentation of large format outdoor advertising, and increasingly used in the spatial structures for fairs and exhibitions.

Application:

Due to light and air permeable, Mesh net is used with the largest advertising implementations, mounted on the outside on unlimited size buildings, scaffoldings, office facades and shopping centers.

Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation.

Standard confection:

Around weld + aluminum holes every 50 cm

Quantity m2 material	MESH B1*	MESH B1*	SHIPPING COST/ per one delivery
Weight	330g/m2	330 g/m2	-
Max. width	320 cm	500 cm	-
1-100m2	31,00 PLN	34,00 PLN	individual pricing
101-200m2	29,00 PLN	31,50 PLN	
over 200m2	individual pricing	individual pricing	individual pricing



*Incombustibility International B1 Class Certificate

BLOCKOUT

Characteristics:

Vinyl fabric designed for two-sided printing. These banners have a special black spacer which doesn't allow penetration of the light. Resistant to all weather conditions and mechanical damage. Separator in the fabric makes banners, even on sunny days, light-resistant and perfectly legible.

Application:

Bilateral advertising banners, free-standing designs, tents.

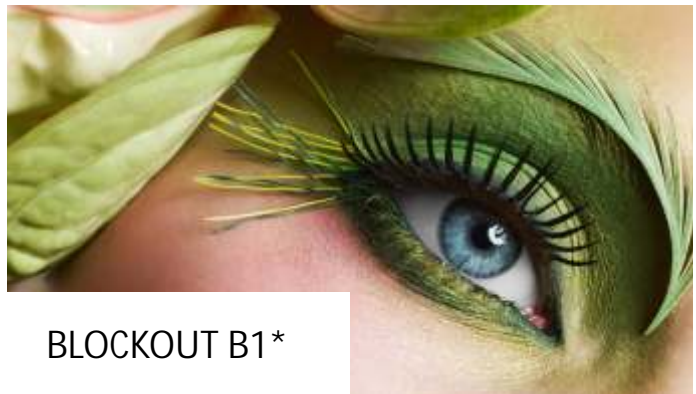
Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation.

Standard confection:

Around weld + aluminum holes every 50 cm

Quantity m2 Material	BLOCKOUT B1* (druk dwustronny)	SHIPPING COST/ per one delivery
Weight	650 g/m2	-
Max. width	320 cm	-
1-100m2	68,00 PLN	individual pricing
101-200m2	60,00 PLN	
over 200m2	individual pricing	individual pricing



BACKLITE

Characteristics:

Vinyl material designer for exposure with illumination from behind. It is a stable print for light advertising made in large and small sizes, the back-illuminated materials which give strong saturated colours and bold shapes.

Application:

This type of printings used in urban advertising, billboards, backlit tables, coffers, free-standing backlits and backlit panels at bus and tram stops.

Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation.

Standard confection:

Around weld + aluminum holes every 50 cm

Quantity m2 material	BACKLITE B1*	SHIPPING COST/ per one delivery
Weight	550 g/m2	-
Max. width	160 cm	-
1-100m2	69,50 PLN	individual pricing
101-200m2	62,00 PLN	
over 200m2	individual pricing	individual pricing



* certyfikat niepalno ci mi dzynarodowej klasy B1

POLYCANVAS

Characteristics:

The fabric texture resembles a canvas painting, designed for internal applications, such as fairs, exhibitions, theatrical scenery. Print on this media gets noble look and interesting texture.

Application:

Perfectly suitable for interior design, exhibition systems, reproduction of paintings and artistic photos printing.

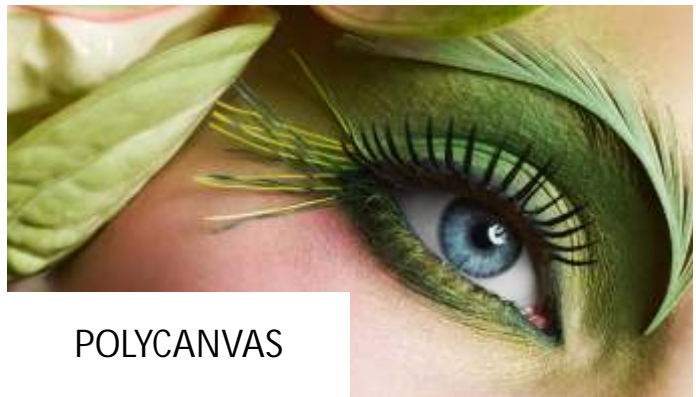
Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation

Standard confection:

Cut to size.

Quantity m2 Material	POLYCANVAS	SHIPPING COST/ per one delivery
Weight	270 g/m2	-
Max. width	160 cm	-
1-100m2	76,00 PLN	individual pricing
101-200m2	87,00 PLN	
over 200m2	individual pricing	individual pricing



DECOLIT

Characteristics:

Used for single-sided prints. Used in production for high quality promotional materials for indoor presentations. Décor enables to obtain exceptional quality and depth of printed patterns and very bright colours.

Application:

Boutiques, shops, showrooms, public buildings and exhibitions.

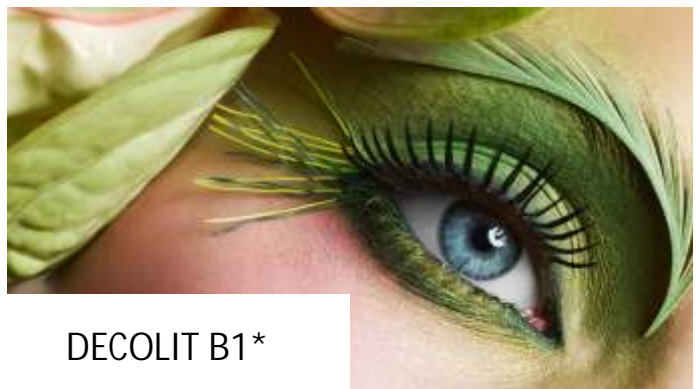
Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation

Standard confection:

Cut to size.

Quantity m2 material	DECOLIT B1*	SHIPPING COST/ per one delivery
Weight	325 g/m2	-
Max. width	160 cm	-
1-100m2	76,00 PLN	individual pricing
101-200m2	63,00 PLN	
over 200m2	individual pricing	individual pricing



POLYGLANS

Characteristics:

The material used to produce high quality promotional materials designed for indoor and outdoor applications. It is characterized by 100% readable printing on both sides of the material (mirror effect).

Application:

The material for outdoor use and indoor spaces, ideal for printing flags.

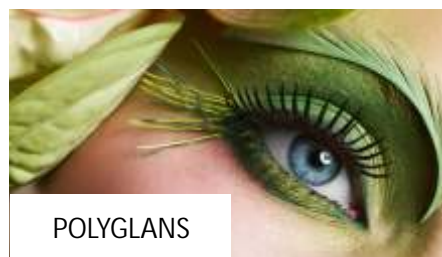
Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation

Standard confection:

Reinforcing tape + plastic hooks every 100 cm, or tunnel of a material with the indicated diameter.

Quantity m2 Material	POLYGLANS	POLYGLANS B1*	SHIPPING COST/ per one delivery
Weight	115 g/m2	115 g/m2	-
Max. Width	320 cm	310 cm	-
1 - 50 m2	36,80 PLN	50,00 PLN	individual pricing
51 - 100 m2	31,50 PLN	41,00 PLN	
101-250 m2	31,00 PLN	36,80 PLN	
over 250 m2	individual pricing	individual pricing	individual pricing



POLYGLANS



POLYGLANS B1*

AIRPOLYGLANS

Characteristics:

The material of the special structure of increasing resistance to mechanical damage. Designed to manufacture flags, including beach flags where the material strength and resistance to adverse weather conditions is a priority issue. It is characterized by 100% readable printing on both sides of the material (mirror effect).

Application:

Flags, beach flags.

Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation

Standard confection:

Reinforcing tape + plastic hooks every 100 cm, or tunnel of a material with the indicated diameter.

Quantity m2 Material	AIRPOLYGLANS	SHIPPING COST/ per one delivery
Weight	110 g/m2	-
Max. Width	310 cm	-
1 - 50 m2	50,00 PLN	individual pricing
51 - 100 m2	41,00 PLN	
101-250 m2	37,00 PLN	
over 250 m2	individual pricing	individual pricing



AIRPOLYGLANS

SATIN

Characteristics:

The material with glossy surface, designed for single-sided printings. Used for the production of high quality promotional materials. Satin enables to obtain exceptional quality and depth of printed patterns and very bright colours.

Application:

Designed for indoor spaces – boutiques, shops, showrooms, public buildings, exhibitions.

Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation

Standard confection:

Reinforcing tape + plastic hooks every 100 cm, or tunnel of a material with the indicated diameter.

Quantity m2 Material	SATYNA B1*	SHIPPING COST/ per one delivery
Weight	140 g/m2	-
Max. Width	310 cm	-
1 - 50 m2	47,30 PLN	individual pricing
51 - 100 m2	44,60 PLN	
101-250 m2	42,00 PLN	
over 250 m2	individual pricing	individual pricing



SATIN

DECOR

Characteristics:

Used for single-sided prints. Used in production for high quality promotional materials for indoor presentations. Décor enables to obtain exceptional quality and depth of printed patterns and very bright colours.

Application:

Boutiques, shops, showrooms, public buildings, exhibitions.

Completion date:

Since the written approval of adopted project, from 5 to 8 workdays. Before ordering, please confirm previously agreed deadline for implementation

Standard confection:

Reinforcing tape + plastic hooks every 100 cm, or tunnel of a material with the indicated diameter.

Quantity m2 Material	DECOR B1*	SHIPPING COST/ per one delivery
Weight	205 g/m2	-
Max. Width	320 cm	-
1 - 50 m2	44,60 PLN	individual pricing
51 - 100 m2	42,00 PLN	
101-250 m2	41,50 PLN	
over 250 m2	individual pricing	individual pricing



DECOR B1*

MONOMERIC FOIL

Characteristics:

This basic medium is used in large-format printing. It can be designed both for indoor and outdoor applications. Furthermore, the monomeric foil printed with solvent paints can be successfully applied to the outside without lamination. Graphics printed on foil are characterized by high saturation. Monomer foil is applied on flat surfaces, with no ribbing. It comes in different varieties: shiny, matte, transparent, or with grey glue. All have an adhesive undercoat; the foil is maximum 2 metres wide.

Application:

This medium has many applications as it is used by pasting the flat boards, billboards, arranging exhibition stands, or public transport space (trams, buses).

Completion date:

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MONOMERIC
FOIL
mat



MONOMERIC
FOIL
gloss

Product name Quantity m2	MONOMERIC FOIL printed UV	MONOMERIC FOIL solvent	MONOMERIC FOIL printed UV, cut along the contour	MONOMERIC FOIL printed UV, contour cut plotter	MONOMERIC FOIL printed UV, laminated foil	MONOMERIC FOIL printed UV, laminated foil and cut	MONOMERIC FOIL printed UV, laminated foil and cut on the plotter	SHIPPING COST/ per one delivery
1 - 500 m2	33,00 PLN/m ²	52,00 PLN/m ²	35,70 PLN/m ²	58,00 PLN/m ²	67,00 PLN/m ²	70,20 PLN/m ²	92,00 PLN/m ²	individual pricing
over 500 m2	31,00 PLN/m ²	51,00 PLN/m ²	34,00 PLN/m ²	56,70 PLN/m ²	65,60 PLN/m ²	68,00 PLN/m ²	90,30 PLN/m ²	individual pricing

CAST FOIL

Characteristics:

Adhesive cast foil (car) is recommended to place graphic on surfaces of complex geometry. Self-adhesive cast foil has excellent properties to stretch and to shrink. It is recommended for pasting the prints on bends, corners, ribbings, vehicle gaskets.

Application:

This type of self-adhesive foil is usually designed for transport.

Completion date:

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CAST FOIL



CAST FOIL
liquid laminate



CAST FOIL
laminated foil

Product name Quantity m2	CAST FOIL	LIQUID LAMINATE ON FOIL CAST	LAMINATE FOIL ON FOIL CAST	FOIL CAST + FOIL LAMINATE with the cut-off	SHIPPING COST/ per one delivery
1 - 500 m2	102,00 PLN/m ²	51,20 PLN/m ²	102,30 PLN/m ²	195,00 PLN/m ²	individual pricing
over 500 m2	93,70 PLN/m ²	individual pricing	individual pricing	individual pricing	individual pricing

ONE WAY VISION FOIL

Characteristics:

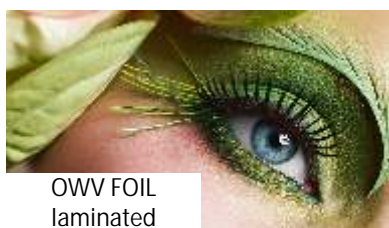
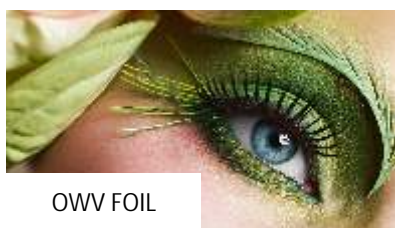
One Way Vision Foil is used when the graphic is to be applied on the windows. With this foil layout can be presented on the outside without limiting visibility inside pasted over project.

Application:

Often used in advertisements on transport and on shop windows or institutions.

Completion date:

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Quantity \ Material	ONE WAY VISION FOIL	LAMINATE ONE WAY VISION	SHIPPING COST/ per one delivery
1 - 50 m2	68,00 PLN/m2	51,20 PLN/m2	individual pricing
51 - 100 m2	individual pricing	individual pricing	individual pricing

PCV BOARD

Characteristics:

Durable PVC billboards from 2 to 10 mm thick, are the perfect advert to both the company and its services. We produce hanging, standing, unilateral and bilateral, traditional and photo PVC boards.

Application:

Traditional simple forms mounted on fences, structures mounted on columns, pricing systems, boards mounted on the roofs of cars. The possibilities of using PVC boards are almost limitless.

Completion date:

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Product name \ Quantity m2	PVC 1 mm	PVC2 mm	PVC 3 mm	PVC 4 mm	PVC 5 mm	PVC 6 mm	PVC 8 mm	PVC 10 mm
1 - 500 m2	76,00 PLN/m2	92,95 PLN/m2	110,00 PLN/m2	128,00 PLN/m2	144,90 PLN/m2	162,00 PLN/m2	170,60 PLN/m2	213,00 PLN/m2
over 500 m2	individual pricing	individual pricing	individual pricing	individual pricing	individual pricing	individual pricing	individual pricing	individual pricing